CERTIFICATION OF ENROLLMENT

SUBSTITUTE SENATE BILL 5096

Chapter 392, Laws of 2023

68th Legislature 2023 Regular Session

EMPLOYEE OWNERSHIP PROGRAM

EFFECTIVE DATE: July 23, 2023—Except for sections 4 and 5, which take effect July 1, 2024.

Passed by the Senate April 19, 2023 Yeas 48 Nays 0

DENNY HECK

President of the Senate

Passed by the House April 17, 2023 Yeas 96 Nays 0

LAURIE JINKINS

Speaker of the House of Representatives Approved May 9, 2023 2:25 PM CERTIFICATE

I, Sarah Bannister, Secretary of the Senate of the State of Washington, do hereby certify that the attached is **SUBSTITUTE SENATE BILL 5096** as passed by the Senate and the House of Representatives on the dates hereon set forth.

SARAH BANNISTER

Secretary

FILED

May 10, 2023

JAY INSLEE

Secretary of State State of Washington

Governor of the State of Washington

SUBSTITUTE SENATE BILL 5096

AS AMENDED BY THE HOUSE

Passed Legislature - 2023 Regular Session

State of Washington 68th Legislature 2023 Regular Session

By Senate Business, Financial Services, Gaming & Trade (originally sponsored by Senators Padden, Pedersen, Hasegawa, and Schoesler)

READ FIRST TIME 01/25/23.

AN ACT Relating to expanding employee ownership; adding new sections to chapter 43.330 RCW; adding a new section to chapter 82.04 RCW; creating new sections; providing an effective date; and providing an expiration date.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

6 <u>NEW SECTION.</u> Sec. 1. The legislature finds that:

7 Employee ownership in companies provides numerous benefits to 8 both businesses and workers across all industries. Research from the national center for employee ownership found that one such structure, 9 10 employee stock ownership plans, had better workforce retention, 11 benefits and retirement security, and firm performance than 12 nonemployee stock ownership plans companies in the same industry. In 13 addition, the Rutgers school of management and labor relations found 14 employee-owned companies outperformed nonemployee-owned that 15 companies in job retention, pay, and workplace health safety 16 throughout the COVID-19 pandemic. At their core, employee ownership 17 structures allow employees to gain ownership stake in a business, 18 increasing their personal wealth without the risks related to 19 starting or purchasing their own company.

20 States throughout the nation have moved to provide support for 21 employee ownership structures. The Colorado employee ownership office

has operated since 2019 to create a network of technical support and service providers considering employee ownership structures. Recently, both California and Massachusetts passed legislation to establish their own dedicated employee ownership support programs. Other states, such as Iowa, provide tax benefits and upfront costs to businesses interested in employee ownership.

7 Further, the federal government has recognized the benefit broadbased employee ownership structures provide to communities. The 8 American rescue plan act included \$10,000,000,000 for the state small 9 business credit initiative. Through that act congress also directed 10 11 the treasury department to allow state small business credit 12 initiative funding to be used for transitions to employee ownership, when state small business credit initiative funding has not been 13 historically available for business transactions. 14

The legislature desires to provide a dedicated program to educate businesses on employee ownership, assist both owners and workers in navigating available resources, reduce barriers to transitioning to employee-owned structures, and provide tax support for businesses that transition to an employee ownership structure.

Therefore, it is the intent of the legislature to encourage the growth of employee ownership structures through this expanding employee ownership act.

23 <u>NEW SECTION.</u> Sec. 2. A new section is added to chapter 43.330
24 RCW to read as follows:

(1) The Washington employee ownership program is created to support the efforts of businesses considering a sale to an employee ownership structure. The Washington employee ownership program must be administered by the department and overseen by the Washington employee ownership commission established in section 3 of this act.

30 (2)(a) In implementing the Washington employee ownership program, 31 the director must:

32 (i) Create a network of technical support and service providers33 for businesses considering employee ownership structures;

34 (ii) Work with state agencies whose regulations and programs 35 affect employee-owned businesses, and businesses with the potential 36 to become employee owned, to enhance opportunities and reduce 37 barriers;

38 (iii) Partner with relevant private, nonprofit, and public 39 organizations including, but not limited to, professional and trade

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1 associations, financial institutions, unions, small business 2 development centers, economic and workforce development 3 organizations, and nonprofit entities to promote employee ownership 4 benefits and succession models;

5 (iv) Develop and make available materials regarding employee 6 ownership benefits and succession models;

7 (v) Provide a referral service to help qualified business owners 8 find appropriate legal, financial, and technical employee ownership 9 resources and services;

10 (vi) Work with the department of financial institutions and 11 appropriate state, private, and nonprofit entities to shape and 12 implement guidance on lending to broad-based employee ownership 13 vehicles;

(vii) Create an inventory of employee-owned businesses in the state including employee stock ownership plans, worker cooperatives, and employee ownership trusts; and

(viii) Subject to the successful award of federal funding for this purpose, establish a revolving loan program to assist existing small businesses to finance a transition to employee ownership.

20 (b) Loans offered by the revolving loan program must be used to 21 help facilitate the purchase of an interest in an employee stock 22 ownership plan or worker-owned cooperative from the owner or owners 23 of a qualified business, provided that:

(i) The transaction results in the employee stock ownership plan
 or worker cooperative holding a majority interest in the business, on
 a fully diluted basis; and

(ii) If used to assist in the purchase of an interest in an employee stock ownership plan, the employee stock ownership plan: (A) Has appointed an independent trustee; or (B) has, as a trustee, person, or entity, completed education on best practices for employee stock ownership plans.

32 (c) Loans financing the sale of an interest to a worker cooperative shall be extended based on repayment ability and shall 33 not require a personal or entity guarantee. In meeting the 34 requirement in (b) of this subsection, lending guidelines must be 35 36 established for worker cooperatives not based on any personal or entity guarantees provided by the member owners or the selling 37 business owner. These guidelines may include but are not limited to 38 39 cash flow-based underwriting, character-based lending, and reliance 40 on business assets.

1 (d) In order to support the revolving loan program, the director 2 or the director's designee must apply for federal funding 3 opportunities that:

4 (i) Support capitalization of state revolving loan programs; and

5 (ii) Support businesses that seek to transition to employee 6 ownership.

(e) Amounts from the repayment of loans offered by the revolving
loan program must be deposited in the employee ownership revolving
loan program account established in section 6 of this act.

10 (3) The director or the director's designee may contract with 11 consultants, agents, or advisors necessary to further the purposes of 12 this section.

(4) By December 1st each year, the department must submit a 13 report to the appropriate committees of the legislature on program 14 activities and the number of employee-owned businesses and employee-15 16 owned trusts in the state, including recommendations for improvement and barriers for businesses considering employee ownership structures 17 18 in Washington state. The first report must include rules and 19 guidelines for the administration of the program, as established by the Washington employee ownership commission. 20

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(5) For the purposes of this section:

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(a) "Employee-owned business" means:

(i) An employee cooperative established under chapter 23.78,
23.86, 23.100, or 24.06 RCW that has at least 50 percent of its board
of directors consisting of, and elected by, its employees; or

(ii) An entity owned in whole or in part by employee stock
ownership plans as defined in 26 U.S.C. Sec. 4975(e)(7).

(b) "Qualified business" means a person subject to tax under Title 82 RCW, including but not limited to a C corporation, S corporation, limited liability company, partnership, limited liability partnership, sole proprietorship, or other similar passthrough entity, that is not owned in whole or in part by an employee ownership trust, that does not have an employee stock ownership plan, or that is not, in whole or in part, a worker-owned cooperative.

(6) Program support shall only be made available to businesses headquartered in Washington state. For the purposes of this section, "headquartered in Washington state" means that Washington state is its principal place of business or the state where it is incorporated.

1 (7) The director shall adopt rules as necessary to implement this 2 section.

3 <u>NEW SECTION.</u> Sec. 3. A new section is added to chapter 43.330
4 RCW to read as follows:

5 (1) The Washington employee ownership commission is hereby 6 created to exercise the powers in developing and supervising the 7 program created in section 2 of this act.

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(2) The commission shall consist of:

9 (a) One member from each of the two major caucuses of the house 10 of representatives to be appointed by the speaker of the house and 11 one member from each of the two major caucuses of the senate to be 12 appointed by the president of the senate. The initial term shall be 13 two years; and

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(b) The following members appointed by the governor:

15 (i) Five members who represent the private sector or professional 16 organizations as follows:

17 (A) One representative of a worker cooperative business. The18 initial term shall be four years;

(B) One representative of an employee stock ownership planbusiness. The initial term shall be four years;

21 (C) One representative from a statewide business association. The 22 initial term shall be two years;

(D) One economic development expert, from the private sector,
 with employee ownership knowledge and experience. The initial term
 shall be four years; and

26 (E) One representative from a financial institution with 27 expertise in assisting businesses transitioning into an employee 28 ownership structure. The initial term shall be two years; and

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(ii) Two members who represent the public sector as follows:

30 (A) One economic development expert, from the public sector. The31 initial term shall be four years; and

32 (B) One representative from the department of commerce, who will 33 chair the first meeting prior to the election of the chair. The 34 initial term shall be four years.

35 (3) After the initial term of appointment, all members shall 36 serve terms of four years and shall hold office until successors are 37 appointed.

38 (4) The commission shall be led by a chair selected and voted on 39 by members of the commission. The chair shall serve a one-year term

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1 but may serve more than one term if selected to do so by members of 2 the commission.

3 (5) The commission shall develop, in consultation with the 4 director, rules and guidelines to administer the program. Rules and 5 guidelines for the administration of the program must be included in 6 the first report to the legislature required in section 2 of this 7 act.

8 (6) Before making any appointments to the commission, the 9 governor must seek nominations from recognized organizations that 10 represent the entities or interests identified in this section. The 11 governor must select appointees to represent private sector 12 industries from a list of three nominations provided by the trade 13 associations representing the industry, unless no names are put forth 14 by the trade associations.

15 (7) The commission shall conduct market research for the purposes 16 of, or to support, a future application to the federal government for 17 a program to assist in the purchase of an interest in an employee 18 stock ownership plan qualifying under section 401 of the internal 19 revenue code, worker cooperative, or related broad-based employee 20 ownership vehicle.

(8) For purposes of this section, a "professional organization" includes an entity whose members are engaged in a particular lawful vocation, occupation, or field of activity of a specialized nature including, but not limited to, associations, boards, educational institutions, and nonprofit organizations.

NEW SECTION. Sec. 4. (1) This section is the tax preference performance statement for the tax preference contained in section 5, chapter . . ., Laws of 2023 (section 5 of this act). This performance statement is only intended to be used for subsequent evaluation of the tax preference. It is not intended to create a private right of action by any party or be used to determine eligibility for preferential tax treatment.

33 (2) The legislature categorizes this tax preference as one 34 intended to induce certain designated behavior by taxpayers, as 35 indicated in RCW 82.32.808(2)(a).

36 (3) It is the legislature's specific public policy objective to 37 encourage business owners to create an employee stock ownership plan 38 or employee ownership trust, or to convert to a worker-owned

1 cooperative, that allows the company to share ownership with their 2 employees without requiring employees to invest their own money.

3 (4) If a review finds that the number of businesses in this state 4 offering employee stock ownership plans, employee ownership trusts, 5 or ones that have converted to a worker-owned cooperative, has 6 increased because of the tax credit under this act, then the 7 legislature intends for the legislative auditor to recommend 8 extending the expiration date of the tax preference.

9 (5) In order to obtain the data necessary to perform the review 10 in subsection (4) of this section, the joint legislative audit and 11 review committee may access and use any relevant data collected by 12 the state.

13 <u>NEW SECTION.</u> Sec. 5. A new section is added to chapter 82.04 14 RCW to read as follows:

15 (1) Beginning July 1, 2024, in computing the tax imposed under 16 this chapter, a credit is allowed for costs related to converting a 17 qualifying business to a worker-owned cooperative, employee ownership 18 trust, or an employee stock ownership plan, as provided in this 19 section.

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(2) The credit is equal to:

(a) Up to 50 percent of the conversion costs, not to exceed \$25,000, incurred by a qualified business for converting the qualified business to a worker-owned cooperative or an employee ownership trust; or

(b) Up to 50 percent of the conversion costs, not to exceed \$100,000, incurred by a qualified business for converting the qualified business to an employee stock ownership plan.

(3) (a) Credit under this section is earned, and claimed against taxes due under this chapter, for the tax reporting period in which the conversion to a worker-owned cooperative, employee ownership trust, or an employee stock ownership plan is complete, or subsequent tax reporting periods as provided in (c) of this subsection.

33 (b) The credit must not exceed the tax otherwise due under this 34 chapter for the tax reporting period.

35 (c) Unused credit may be carried over and used in subsequent tax 36 reporting periods, except that no credit may be claimed more than 12 37 months from the end of the tax reporting period in which the credit 38 was earned.

39 (d) No refunds may be granted for credits under this section.

1 (4)(a) The total amount of credits authorized under this section 2 may not exceed an annual statewide limit of \$2,000,000.

(b) Credits must be authorized on a first-in-time basis.

4 (c) No credit may be earned, during any calendar year, on or 5 after the last day of the calendar month immediately following the 6 month the department has determined that \$2,000,000 in credit has 7 been earned.

8 (5)(a) The department may require persons claiming a credit under 9 this section to provide appropriate documentation, in a manner as 10 determined by the department, for the purposes of determining 11 eligibility under this section.

12 (b) Every person claiming a credit under this section must 13 preserve, for a period of five years, any documentation to 14 substantiate the amount of credit claimed.

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(6) For the purposes of this section:

16 (a) "Conversion costs" means professional services, including 17 accounting, legal, and business advisory services, as detailed in the guidelines issued by the department, for: (i) A feasibility study or 18 other preliminary assessments regarding a transition of a business to 19 20 an employee stock ownership plan, a worker-owned cooperative, or an employee ownership trust; or (ii) the transition of a business to an 21 22 employee stock ownership plan, a worker-owned cooperative, or an employee ownership trust. 23

(b) "Employee ownership trust" means an indirect form of employee
 ownership in which a trust holds a controlling stake in a qualified
 business and benefits all employees on an equal basis.

(c) "Employee stock ownership plan" has the same meaning as set forth in 26 U.S.C. Sec. 4975(e)(7), as of the effective date of this section.

(d) "Qualified business" means a person subject to tax under this 30 31 chapter, including but not limited to a C corporation, S corporation, 32 limited liability company, partnership, limited liability partnership, sole proprietorship, or other similar pass-through 33 entity, that is not owned in whole or in part by an employee 34 ownership trust, that does not have an employee stock ownership plan, 35 36 or that is not, in whole or in part, a worker-owned cooperative, and that is approved by the department for the tax credit in this 37 38 section.

(e) "Worker-owned cooperative" has the same meaning as set forth
 in 26 U.S.C. Sec. 1042(c)(2), as of the effective date of this

section, or such subsequent dates as may be provided by rule by the
 department, consistent with the purposes of this section.

3 (7) Credits allowed under this section can be earned for tax 4 reporting periods starting on or before June 30, 2029. No credits can 5 be claimed on returns filed for tax periods starting on or after July 6 1, 2030.

(8) This section expires July 1, 2030.

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8 <u>NEW SECTION.</u> Sec. 6. A new section is added to chapter 43.330 9 RCW to read as follows:

10 The employee ownership revolving loan program account is created 11 in the custody of the state treasury. All transfers and appropriations by the legislature, repayments of loans, private 12 13 contributions, and all other sources must be deposited into the account. Expenditures from the account may be used only for the 14 purposes of the Washington employee ownership program created in 15 section 2 of this act. Only the director or the director's designee 16 17 may authorize expenditures from the account. The account is subject to allotment procedures under chapter 43.88 RCW, but an appropriation 18 is not required for expenditures. 19

20 <u>NEW SECTION.</u> Sec. 7. Sections 4 and 5 of this act take effect 21 July 1, 2024.

22 <u>NEW SECTION.</u> Sec. 8. This act may be known and cited as the 23 expanding employee ownership act.

> Passed by the Senate April 19, 2023. Passed by the House April 17, 2023. Approved by the Governor May 9, 2023. Filed in Office of Secretary of State May 10, 2023.

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